

beneath the breasts, squashing them together to create cleavage. But double-stick tape is even more popular. Stylists use it to hold spaghetti straps in place, keep loose dresses close to the skin, and prevent plunging necklines from becoming too provocative.

Natural fabrics are easily marred by sweat, so stars plan ahead to keep palms and armpits from perspiring.

One solution is botox, which paralyzes overactive glands to temporarily stop sweating. Another is Drysol, a prescription treatment Fonteyne swears by that “dries up” sweat glands.

Then there’s the hair.

“Celebrities get extensions like crazy for Oscar season because they want their hair to be thicker,” says Hollywood hairdresser Michael Shaun Corby, creative director for the Alterna hair care, who even wraps hair clippings in a hairnet and stuffs that inside buns and chignons “for that huge, full look.”

In a pinch, he would use ironing starch to tame hair static before Alterna developed an antistatic hair spray, she says.

Men have it easy on the red carpet. Their fashions aren’t figure-flaunting, so they can forgo almost all the above. But most wear makeup, Coco says. Still, male red-carpet preparation pales compared with the Aphoditean efforts female stars make.

“They can’t look that great all the time,” he says. “They go the extra mile for a red-carpet event. From the toenails to the tips of the strands of their hair, every inch of their body has had something done.”

Word Definitions:

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